

## Module Timetable

Module Name: Strategic Marketing Management

Module Code: MKTG70307

Lecturer: Dr. Rohantha Athukorala/Ms. Shiranaaz Kaney

Class code: MP21A3MG/MPK21A2MG/MP2123MG/MP2163MG

Mode: On-line

	Date	Time	Remark
1	(Sun) 7-Nov-21	1:00PM-4:00PM	
2	(Sun) 14-Nov-21	1:00PM-4:00PM	
3	(Sun) 21-Nov-21	1:00PM-4:00PM	
4	(Sun) 28-Nov-21	1:00PM-4:00PM	
5	(Sun) 5-Dec-21	1:00PM-4:00PM	
6	(Sun) 12-Dec-21	1:00PM-4:00PM	
7	(Sun) 19-Dec-21	1:00PM-4:00PM	
8	(Sun) 26-Dec-21	1:00PM-4:00PM	
9	(Sun) 2-Jan-22	1:00PM-4:00PM	
10	(Sun) 9-Jan-22	1:00PM-4:00PM	
11	(Sun) 16-Jan-22	1:00PM-4:00PM	
12	(Sun) 23-Jan-22	1:00PM-4:00PM	

Submission Dates	
Individual Assignment (100%)	12-Feb-22

**Notes:**

\* Changes to the timetable will be informed via APIIT student email.

\* Additional sessions will be conducted if required.